

# Customer Performance Snapshot

01 January 2026



## KISSAN ELECTRIC COMPANY

R3 | F3 | SEMI-KAM

Category: Electric Motors & Engines

State: Haryana

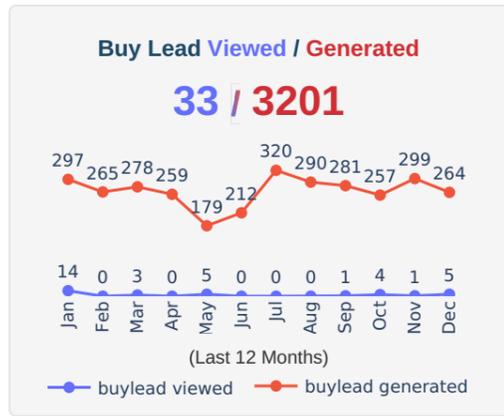
Domain: kissanelectricco.com

App Downloads: Yes

Total Contracts: 1

Vintage: 1 years

Last Login: 03 Jan 2026



**Open Rate**

**91%**

(Last 3 Months)

**MTI Response**

**14%**

(Last 3 Months)

**Total Products**

**24**

FP: 10 | CP: 14

**Prod Score < 70**

**14**

(Count)

**Without Price**

**13**

(Count)

**Product Keywords**

**45**

(Unique)

**Product Mcats**

**50**

(Unique)

**Product Score**

**47**

(Average)

### Mcats Inquiries (Last 3 Months)

Mcat	Inquiry	Global Unique Inquiry	Total Traffic
single phase motor	62	209	3034
single phase electric motors	23	138	1336
coolant pump	8	41	424
brake motor	7	29	337
foot mount motor	4	31	465
water pumping sets	3	34	641
3 phase electric motor	3	12	259
water pump motor	3	111	3794
electric water pump	2	51	846
coolant pumps	2	4	96
double shaft motor	2	25	229
three phase electric motor	1	89	1809
centrifugal fan	1	49	523
three phase motors	1	52	942
diesel engine pump	1	157	3807
domestic atta chakki	1	339	5189
diesel water pump	1	163	5348
tractor water pumps	1	54	615

### State-wise Inquiries (Last 3 Months)

State	Inquiry
Uttar Pradesh	45
Rajasthan	29
Maharashtra	27
Delhi	25
Haryana	17
Bihar	14
Gujarat	14
Madhya Pradesh	12
Punjab	9
Jharkhand	6
Himachal Pradesh	4
Kerala	2
Uttarakhand	2

pressure water pump	1	19	829
single phase induction motors	1	13	567

### Page-wise Traffic (Last 3 Months)

Page	Pageviews	Users
<a href="https://www.kissanelectricco.com/">https://www.kissanelectricco.com/</a>	279	221
<a href="http://www.kissanelectricco.com/">http://www.kissanelectricco.com/</a>	224	218
<a href="https://www.kissanelectricco.com/contact-us.html">https://www.kissanelectricco.com/contact-us.html</a>	52	34
<a href="http://www.kissanelectricco.com/automobile-motor.html">http://www.kissanelectricco.com/automobile-motor.html</a>	40	39
<a href="https://www.kissanelectricco.com/automobile-motor.html">https://www.kissanelectricco.com/automobile-motor.html</a>	25	23
<a href="https://www.kissanelectricco.com/products.html">https://www.kissanelectricco.com/products.html</a>	20	18
<a href="https://www.kissanelectricco.com/company-profile.html">https://www.kissanelectricco.com/company-profile.html</a>	16	12
<a href="https://www.tradeindia.com/kissan-electric-company-308135/">https://www.tradeindia.com/kissan-electric-company-308135/</a>	12	10
<a href="https://www.kissanelectricco.com/single-phase-for-domestic-and-agriculture-10239315.html">https://www.kissanelectricco.com/single-phase-for-domestic-and-agriculture-10239315.html</a>	11	8
<a href="https://www.kissanelectricco.com/agriculture-single-phase-motor-for-domestic-10156541.html">https://www.kissanelectricco.com/agriculture-single-phase-motor-for-domestic-10156541.html</a>	9	9
<a href="https://www.kissanelectricco.com/brake-motor-10156538.html">https://www.kissanelectricco.com/brake-motor-10156538.html</a>	9	9
<a href="https://www.kissanelectricco.com/three-phase-holo-shaft-motor-10239320.html">https://www.kissanelectricco.com/three-phase-holo-shaft-motor-10239320.html</a>	9	8
<a href="https://www.kissanelectricco.com/water-lifting-pump-10156540.html">https://www.kissanelectricco.com/water-lifting-pump-10156540.html</a>	8	7
<a href="http://www.kissanelectricco.com/company-profile.html">http://www.kissanelectricco.com/company-profile.html</a>	6	6
<a href="https://www.tradeindia.com/kissan-electric-company-308135/electric-motor.html">https://www.tradeindia.com/kissan-electric-company-308135/electric-motor.html</a>	6	4
<a href="https://www.tradeindia.com/products/heavy-duty-double-ball-bearing-exhaust-fan-2533264.html">https://www.tradeindia.com/products/heavy-duty-double-ball-bearing-exhaust-fan-2533264.html</a>	6	4
<a href="https://www.kissanelectricco.com/coolant-pump-10156539.html">https://www.kissanelectricco.com/coolant-pump-10156539.html</a>	6	3
<a href="https://www.kissanelectricco.com/spline-shaft-motor-10156543.html">https://www.kissanelectricco.com/spline-shaft-motor-10156543.html</a>	5	5
<a href="https://www.kissanelectricco.com/three-phase-motor-for-cooling-tower-10239322.html">https://www.kissanelectricco.com/three-phase-motor-for-cooling-tower-10239322.html</a>	5	5
<a href="https://www.tradeindia.com/products/water-lifting-pump-c10156540.html">https://www.tradeindia.com/products/water-lifting-pump-c10156540.html</a>	5	5

### Google Search Ranking Data (Last 3 Months)

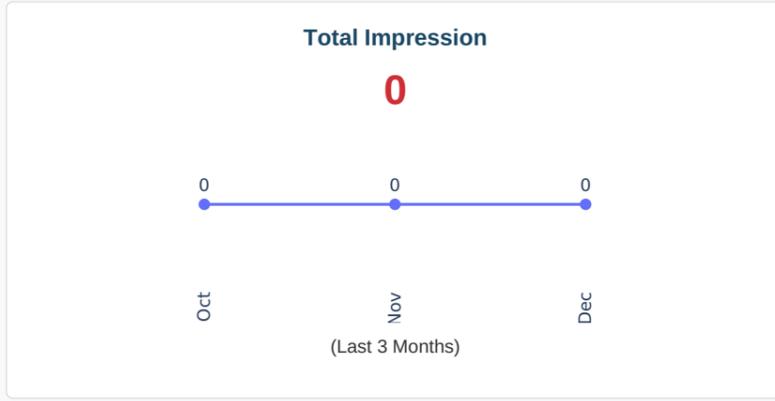
Page	Impression	Clicks	Search Query	Avg Rank
<a href="https://www.kissanelectricco.com/spline-shaft-motor-10156543.html">https://www.kissanelectricco.com/spline-shaft-motor-10156543.html</a>	None	None	spline shaft motor supplier spline shaft motor spline shaft motor manufacturer spline shaft motor price	3 6 7 9
<a href="https://www.kissanelectricco.com/">https://www.kissanelectricco.com/</a>	1361	69	electric industrial pump supplier	5
<a href="https://www.kissanelectricco.com/automobile-motor.html">https://www.kissanelectricco.com/automobile-motor.html</a>	None	None	electric special shaft motor electric motor shaft supplier motor shaft supplier	11 13 19
<a href="https://www.kissanelectricco.com/electric-special-shaft-motor-10156544.html">https://www.kissanelectricco.com/electric-special-shaft-motor-10156544.html</a>	None	None	electric special shaft motor	2
<a href="https://www.kissanelectricco.com/company-profile.html">https://www.kissanelectricco.com/company-profile.html</a>	None	None	spline shaft motor manufacturer spline shaft motor supplier	15 16

**Disclaimer:** The displayed data, including rankings, impressions, and clicks, is based on aggregated Google Search Console metrics and may vary due to factors such as device type, search type (web/image), geographic location, search personalization, and time of search. These metrics are indicative and may not represent exact real-time performance.

## Google shopping data: 10 Products



Adding SHOPPING DETAILS & PRICES can help push your products on Google Shopping. Please visit My TradeIndia -> Manage Product -> My Product for updating product details  
Inquiries increase up to 5X when customers see prices directly!



Page	Impression (Last 3 Months)	Clicks (Last 3 Months)
<a href="https://www.tradeindia.com/products/three-phase-motor-for-cooling-tower-c10239322.html">https://www.tradeindia.com/products/three-phase-motor-for-cooling-tower-c10239322.html</a>	0	3
<a href="https://www.tradeindia.com/products/water-lifting-pump-c10156540.html">https://www.tradeindia.com/products/water-lifting-pump-c10156540.html</a>	0	1

**Disclaimer:** The data displayed above is sourced directly from Google Merchant Center (GMC) and is presented for informational purposes.

### Mcat Recommendation (Business keyword could be added against the product name)

Product ID	Product Name	Source	Business Keyword	Keyword Match	Unique Inquiries (Last 3 Months)	Total Traffic (Last 3 Months)
10156539	Coolant Pump	CATALOG	cooler pump	0.8%	51	348
10156539	Coolant Pump	CATALOG	water cooler pump	0.8%	28	314
10156540	Water Lifting Pump	CATALOG	hydraulic lift pump	82.7%	24	666
10156540	Water Lifting Pump	CATALOG	pressure water pump	76.2%	19	810
10156540	Water Lifting Pump	CATALOG	water transfer pump	77.2%	7	69
10156539	Coolant Pump	CATALOG	cooling tower pump	0.8%	4	47
10156539	Coolant Pump	CATALOG	hacksaw coolant pump	0.8%	3	45
2533235	Double Shaft Motors	FEATUREDPRODUCT	double speed motor	76.1%	2	110
10239322	Three Phase Motor For Cooling Tower	CATALOG	3 phase ac motor	0.8%	1	135
10156539	Coolant Pump	CATALOG	air cooled heat pump	0.8%	0	62

### Business States

Bihar, Chandigarh, Chhattisgarh, Delhi, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Madhya Pradesh, Maharashtra, Uttar Pradesh, Punjab, Rajasthan, Uttarakhand

### Competitor

**GLOBAL SALES CORPORATION**

Category: Electric Motors & Engines

State: Haryana

Amount Paid

196000

Total Inquiries

1074

Last 12 months

Total Products

64

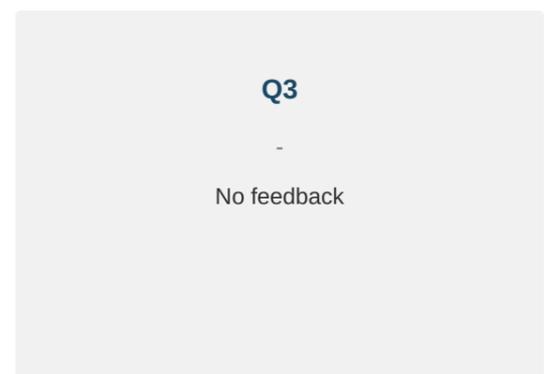
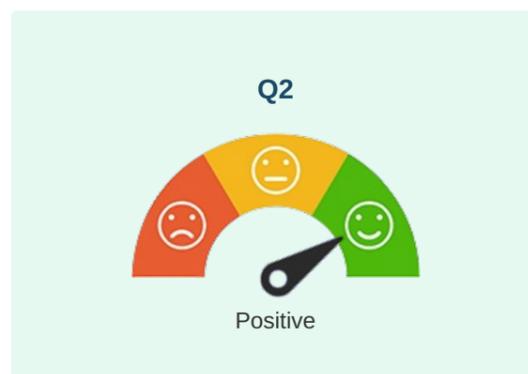
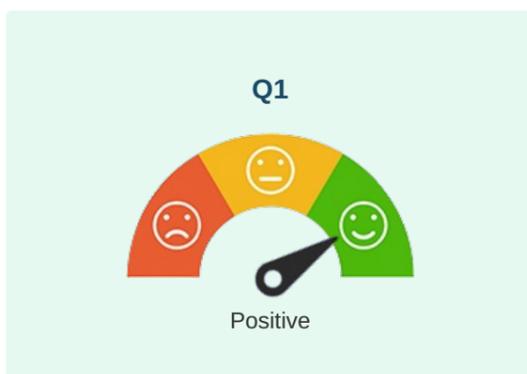
Keywords

27

Mcats

26

### Feedback



## Opportunities

### Domain

✓ Opted

### SSL

✓ Opted

### Email

✓ Opted

### Google Ads

✗ Not Opted

## High Traffic Pages In Which Industry Leader Available

### Manufacturer Page (Last 3 Months)

Page	Keyword	Users
https://www.tradeindia.com/hi/manufacturers/water-pump-motor.html	water pump motor	1144
https://www.tradeindia.com/hi/manufacturers/flour-mill-electric-motor.html	flour mill electric motor	532
https://www.tradeindia.com/manufacturers/water-pump-motor.html	water pump motor	203
https://www.tradeindia.com/hi/manufacturers/small-electric-motor.html	small electric motor	98
https://www.tradeindia.com/manufacturers/agricultural-motor-pump.html	agricultural motor pump	89
https://www.tradeindia.com/manufacturers/three-phase-motors.html	three phase motors	76
https://www.tradeindia.com/manufacturers/flour-mill-electric-motor.html	flour mill electric motor	68
https://www.tradeindia.com/hi/manufacturers/3-phase-electric-motor.html	3 phase electric motor	58
https://www.tradeindia.com/manufacturers/double-shaft-motor.html	double shaft motor	57
https://www.tradeindia.com/manufacturers/single-phase-motor.html	single phase motor	51

### City Page (Last 3 Months)

Page	Keyword	City	Users
https://www.tradeindia.com/rajkot/water-pump-motor-city-214195.html	water pump motor	Rajkot	63
https://www.tradeindia.com/coimbatore/water-pump-motor-city-228082.html	water pump motor	Coimbatore	45
https://www.tradeindia.com/indore/water-pump-motor-city-196883.html	water pump motor	Indore	36
https://www.tradeindia.com/coimbatore/single-phase-motor-city-228082.html	single phase motor	Coimbatore	29
https://www.tradeindia.com/coimbatore/double-shaft-motor-city-228082.html	double shaft motor	Coimbatore	26

**Note:** The Industry Leader slots are limited to 2 and will be allocated on a first-come, first-served basis. Data is refreshed every month.

## Recommendations

- 1) Enhance engagement by responding promptly to inquiries via the My Trade India panel or Mobile App to improve MTI response rates.
- 2) Review and act on buy leads promptly, as the number of views on buy leads is significantly lower than generated leads, indicating a need for immediate attention.
- 3) Enable Google Ads to boost your digital presence, as it is currently not opted in.
- 4) Consider adding more products to your catalog to improve visibility on-site and to generate better quality leads, especially compared to competitors.
- 5) Incorporate high-performing keywords relevant to your products to enhance discoverability. Focus on terms that align with seen traffic and inquiries.
- 6) Remove restrictions on inquiries from all states to broaden outreach and inquiry potential.
- 7) Improve product quality by enhancing descriptions, images, specifications, and adding prices to increase the overall product score.
- 8) Leverage high-traffic manufacturer and city pages by purchasing the Industry Leader Package to gain better visibility and attract quality leads from those categories.